



Dawson Football Media Guide Personal Ad Sizes

(Please Read Carefully)

Dawson High School is in the process of producing the award-winning 2022 Dawson HS football media guide. Now is the time to place your personal ad in this year's publication in support of your child. **Each parent is responsible for submitting a print-ready ad directly to Dr. David Davis. No ad will be accepted by E-mail unless this form is filled out and turned into Athletic Office at Dawson High School prior to the deadline with payment.** Ad must meet print requirements, or it will not be printed. All correspondence must go to: dawsonfootballprogram@yahoo.com. **Make sure name of student is in the E-mail Subject Line!** Make check payable to Dawson Football Booster Club who will handle 100 percent of your money.

Here are the ad sizes and prices: Deadline – Friday, August 12, 2022

All personal ads are full-color

Full-Page - \$250. - 1/2 Page - \$150 – 1/4 page - \$100

(7 1/2 x 10)

(7 1/2 x 5)

(3 3/4 x 5)

300 dpi resolution – JPEG or PDF format – NO OTHER FORMAT ACCEPTED!!!!

Call Dr. David Davis ~ Sports Media Consultant with questions!

Make check payable to: Dawson Football Booster Club

and submit this form to: Athletic Office at Dawson High School – Room 1911

or Contact Dr. David Davis

Payment and Form are both required!

Questions??? Call Dr. David Davis - 281.997.6800 / 713.449.7474 (Cell)

Print Ready Ads are to be sent to: E-mail: dawsonfootballprogram@yahoo.com

Name of student: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Contact person for personal ad (parent):

Phone _____ E-mail: _____

Size ad: Full-page _____ 1/2 page _____ 1/4 page _____

Football _____ Cheerleader _____ Diamond Dancer _____ Band _____

Name of person/business who will be designing personal ad? _____

All ads must be submitted in a JPEG or PDF format – 300 dpi resolution and the correct size listed above. Call Dr. David Davis if you have any questions. We have a graphic artist who will design an ad for parents who need help for a very reasonable fee. Call for contact information.