



# Dawson Eagles Football Booster Club



## Become Dawson Corporate Sponsor & Part of the FAMILY

Dawson High School opened in 2007 and the Varsity football program was established in 2008. Hard work and dedication has led the Eagles to the playoffs in every season since inception. The Eagle Football Program continues to improve with a State Championship as our ultimate goal!

The Dawson Football Booster Club (DFBC) supports the Dawson Football Program by promoting sponsorship, fundraising, and volunteerism. Our mission is to promote good fellowship among our players, coaches, families, and community. We recognize the role sports and community service play in the overall development of our student athletes.

The Dawson Eagles have had great success on and off the field. Service activities such as Keep Pearland Beautiful, caroling at local nursing homes, and adopt a family for Christmas, represent just a few of our commitments to help our community. Throughout the year, our members give time, money, and resources in support of our program. The main highlight of our DFBC achievements has been to award **\$10,000 in scholarships** to qualifying graduating seniors each year.

### Corporate Sponsor for 2020-2021

As a corporate sponsor you can provide financial or in-kind goods or service contributions to our Booster Club. There are 5 levels of corporate sponsorships from which you may choose - please see attachment.

Please review the enclosed information for details on our sponsorship program and an application to become part of a winning tradition. The DFBC is a 501(c)(3) and your donation is tax deductible (DFBC EIN#26-1329001). Please return your application and check (or details on donated goods or services) **by September 4, 2020**.

Thank You for your consideration and support of the Dawson High School Football Program through the DFBC Family. If you have questions, or would like additional information, please contact one of us.

Go Eagles!

Michelina Johnson  
V.P. of Ways and Means  
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Dawson High School Football Booster Club P.O. Box 841141  
Pearland, Texas 77584



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## 2020-2021 CORPORATE SPONSORSHIP and BENEFITS

LEVEL OF SPONSORSHIP					
	\$3,000	\$2,000	\$1,000	\$500	\$300
	Silver Eagle	Red Eagle	Blue Eagle	White Eagle	Game Day
Two Field Passes for Home Games	X*				X*
Business announced at Varsity Home Games	X	X			X
Golf Team at Dawson Football Golf Tournament	X	X			
Hole Sponsor at Dawson Football Golf Tournament	X	X			
Ticket to the Grid Iron Luncheon presented by Pearland Rotary Club	X	X			
Team Autographed Football or Helmet	X	X			
One Reserved Parking Space at The Nest	X	X			
Dawson Football Spirit Swag Credit	\$150	\$100	\$50		
Texan Live Subscription	2				
Football Banquet Tickets	4	4	2		
Media Guide Ad- Color	Full	Full	Half	Quarter	
DFBC Website Listing	X	X	X	X	
Sponsor Week via DFBC Social Media	X	X	X	X	
Banner/Sign at DHS stadium	X	X	X	X	
Entry into Sub-varsity games	X	X	X	X	
Appreciation Team Picture	X	X	X	X	X

\*If allowed under 2020 Covid-19 Guidelines



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## 2020-2021 DFBC CORPORATE SPONSOR APPLICATION

<b>SPONSOR INFORMATION</b>						
BUSINESS NAME						
ADDRESS						
CITY			STATE		ZIP CODE	
CONTACT NAME				CONTACT PHONE		
CONTACT'S EMAIL ADDRESS						
SPONSOR SIGNATURE						
<b>SELECT YOUR LEVEL OF SPONSORSHIP</b>						
<b>CIRCLE LEVEL - 2020-2021 SPONSOR RATES</b>		<b>SILVER EAGLE \$3,000</b>	<b>RED EAGLE \$2,000</b>	<b>BLUE EAGLE \$1,000</b>	<b>WHITE EAGLE \$500</b>	<b>GAME DAY \$300</b>
<b>GAME DAY SPONSOR</b>						
GIVE US YOUR TOP (3) THREE CHOICES IN ORDER OF PREFERENCE:						
-----	Clear Falls	September 25	*SENIOR NIGHT			
-----	Hastings	October 9	*HOMECOMING			
-----	Taylor	October 23	*JR. HIGH NIGHT			
-----	Strake Jesuit	October 30	*PINK OUT			
-----	Elsik	November 13	*MILITARY			
-----	Pearland	November 20	*RED OUT			
<b>GETTING STARTED IS EASY.....</b>						
<ol style="list-style-type: none"> <li>1. COMPLETE THIS APPLICATION</li> <li>2. MAKE CHECK PAYABLE TO "DAWSON FOOTBALL BOOSTER CLUB"</li> <li>3. MAIL THIS APPLICATION WITH PAYMENT <b>by September 4, 2020</b> to Dawson Football Booster Club Attention: Sponsorship PO Box 841141 Pearland, Texas 77584</li> </ol>						