



## Dawson Football Media Guide Personal Ad Sizes

(Please Read Carefully)

Dawson High School is in the process of producing the award-winning 2018 Dawson HS football media guide. Now is the time to place your personal ad in this year's publication in support of your child. **Each parent is responsible for submitting a print-ready ad directly to Dr. David Davis. No ad will be accepted by E-mail unless this form is filled out and turned into Lindsay Webb at Dawson High School prior to the deadline with payment.** Ad must meet print requirements, or it won't be printed. All correspondence must go to: [dawsonfootballprogram@yahoo.com](mailto:dawsonfootballprogram@yahoo.com). **Make sure name of student is in the E-mail Subject Line!** Make check payable to **Dawson Football Booster Club** who will handle 100 percent of your money.

**Here are the ad sizes and prices: Deadline – Monday, August 20, 2018**

**All personal ads are full-color**

**Full-Page - \$250. - 1/2 Page - \$200 – 1/4 page - \$100**

**(7 1/2 x 10)                      (7 1/2 x 5)                      (3 3/4 x 5)**

**300 dpi resolution – JPEG or PDF format – NO OTHER FORMAT ACCEPTED!!!!**

**Call Dr. David Davis ~ Sports Media Consultant with questions!**

**Make check payable to: Dawson Football Booster Club**

**and submit this form to: Lindsay Webb at Dawson High School – Room 1317**

**or Contact Dr. David Davis**

**Payment and Form are both required!**

**Questions??? Call Dr. David Davis - 281.997.6800 / 713.449.7474 (Cell)**

**Print Ready Ads are to be sent to: E-mail: [dawsonfootballprogram@yahoo.com](mailto:dawsonfootballprogram@yahoo.com)**

Name of student: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Contact person for personal ad (parent):

Phone \_\_\_\_\_ E-mail: \_\_\_\_\_

Size ad: Full-page \_\_\_\_\_ 1/2 page \_\_\_\_\_ 1/4 page \_\_\_\_\_

Football \_\_\_\_\_ Cheerleader \_\_\_\_\_ Diamond Dancer \_\_\_\_\_ Band \_\_\_\_\_

Name of person/business who will be designing personal ad? \_\_\_\_\_

**All ads must be submitted in a JPEG or PDF format ONLY – 300 dpi resolution and the correct size listed above. Call Dr. David Davis if you have any questions.**